



# MONTHLY

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September 2017

TRI-COUNTY AUTO SUPPLY

## Winter is Coming...



SNOW-COVERED AUTOMOBILES?

**SNO-RAKE**...A Real Snow Chaser!



Don't be left out in the cold this winter season! TCA is your ice and snow removal supplier including rock salt, calcium chloride, snow rakes and shovels. Account Representatives will be taking pre-season orders in September with delivery scheduled for late October / early November.



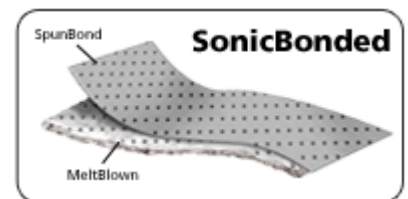
Pre-season pricing is for a limited time. See your Account Representative for details or contact us at (973) 625-7708.



## Introducing SpillTech Smart Spill Solutions

Since 1971, SpillTech has manufactured and offered high-performance polypropylene sorbent products for industrial maintenance and spill cleanup. By building technology into every product, SpillTech has developed an exclusive line of high-performance sorbents for almost any leak or spill application.

TCA's decision to launch SpillTech as the manufacturer of our sorbent products is due to their ability to provide a superior product at a competitive price. New sorbents pads will include a Spunbond fabric cover layer to give the pads abrasion-resistance and the ability to place parts and tools on them without them sticking to the pad and attracting lint. New products will be replacing our current pads late September or early October.



## New Item: Truck Spill Kit

Be prepared for fast response with a SpillTech Spill Kit! Quick Response is Key: Spills happen no matter how hard you try to avoid them. Forklifts knock over drums, tanks are punctured and transporters leak and drip. It is important to have the right sorbents on-hand when these spills occur to eliminate slip-and-fall hazards. A quick response is the first order of business — and your best weapon — in the fight against spills. SpillTech Spill Kits are packed with quality SpillTech Products to help you cleanup fast and comply with regulations.

The sorbents you need are all inside, including:

- 20 – 15" x 19" sorbent pads
- 3 – 3" x 4' sorbent socks
- 1 – 18" x 30" yellow disposable bag & tie
- 1 – pair nitrile gloves
- 1 – safety goggles
- All packed in a 7" x 15" x 18" clear vinyl zippered bag

Spill kits come in three versions; universal, oil-only, and HazMat. Small size; easily fits behind the seat of a truck. Perfect add-on sale for commercial truck sales. Ability to custom label to promote to your dealership or repair shop. Please contact your Account Representative for details and to see a sample kit.





## Summer Close-out Deals (\*While Supplies Last)

**R134a 30lb Cylinder -**

**\$119.00 Each\***

**809 Summer Formula Windshield Washer Fluid - \$1.10 per gallon\***

## New Technology:

### Noco Genius Boost Jump Starters

The first innovation in portable jump starting came in the form of large, heavy, lead-acid jump starters. Lead-acid jump starters fixed several problems associated with jump starting, like the need for an additional vehicle. Even with the advantage of portability, lead-acid jump starters still pose the same safety risks as jumper cables, which require knowledge of the correct battery terminal polarity, and are often too heavy to be effectively "portable."



With advancements in technology, and a little bit of ingenuity, came the lithium-ion car jumper box. These types of jump starters, as the name suggests, are powered by a lithium-ion battery rather than a lead-acid battery. The benefit of lithium technology is energy density, allowing the jumper packs to be up to 80-percent smaller and significantly more lightweight than their lead-acid counterparts.

The NOCO Genius Boost is the ultimate portable lithium-ion battery jump starter pack. It features NOCO's patented safety technology that provides spark-proof connections and reverse polarity protection, making it safe and easy for anyone to use. Not only is it a powerful battery booster, it doubles as a portable power source for recharging USB devices, like a smartphone, tablet, and more. Designed for any 12V application, the NOCO Genius Boost will start cars, boats, RVs, trucks and more - both gas engines and diesel engines.



Please see your Account Representative for a demo and to choose the right NOCO Genius Boost for your needs. Take advantage of our September Special:

- **NKGB40 - \$125.00 (Compare to KKC660)**
- **NKGB70 - \$250.00**
- **NKGB150 - \$365.00**

## Global Equipment Services (GES)

**(973) 668-9868**

Nick Andriola, GES Equipment Specialist, has completed extensive Valvoline Training over the course of the summer. Nick will be visiting all Valvoline Professional Series (VPS) clients in the coming months to perform an evaluation of all equipment.



## NEWS & CURRENT EVENTS

- Congratulations to Massimo Lepore on the Grand Opening of Meineke of Middletown, .
- TCA continues to grow our community service program by:
  - Contributed to the Walk to End Alzheimer's, a charity close to the heart of TCA Vice President, Rodney Houle, who's grandmother was a victim of this awful disease that is a epidemic in our country.
  - Supports and donates to Operation Jersey Cares for their packing events. Operation Jersey Cares is a volunteer organization whose mission is to help our troops overseas as well as the returning Soldiers and Marines who have been wounded in combat.
  - TCA President, Gary Finkelstein, and his son Zachary participated in the Sixth Annual Rotary Club charity event to benefit Loews-Dietz Syndrome (LDS) Foundation, a disorder that affects the connective tissue in many parts of the body.
- New Clients:
  - Jay's Bus Service of Lakewood, NJ
  - Klarr Transport Services, Inc. of Lakewood, NJ
  - Plaza Automall Honda of Brooklyn, NY
  - Small Auto Inc (dba. Meineke of Middletown, NJ)

