



TCA MONTHLY DECEMBER 2021

TRI-COUNTY AUTO SUPPLY COMPANY



TRI-COUNTY AUTO SUPPLY COMPANY - DECEMBER

THE END OF AN ERA

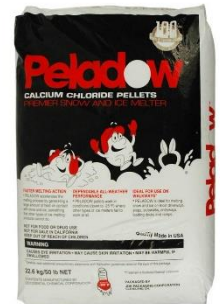
You know what they say, all good things must come to an end. It is with heavy hearts that we here at TCA must announce the upcoming departure of two of our longest tenured employees, James Messier and Ryan Ratliff. In the coming days both will be leaving TCA to pursue other career opportunities. Over the past nine years James has had his hand in just about every department in Tri County at one point in time. It's safe to say no one on the team has a broader knowledge of the day to day operations than James. Although this could stretch him pretty thin at times he was always willing to jump in and give a helping hand where ever it was needed, even if everyone had to hear about it afterwards.

Having started in the warehouse six years ago, Ryan was quickly able to learn the business and work his way up to manager. His calm, cool, and collected demeanor made him the perfect person to handle the often chaotic nature of the warehouse manager position. No matter what problems arised, Ryan always displayed the utmost professionalism while making sure the warehouse ran as smoothly as possible. On behalf of everyone here at TCA we want to thank you for the many years of service and we wish you both great success in your new career paths.

SUPPLY CHAIN MADNESS

It should come as no surprise at this point that global supply chain issues are negatively affecting our industry's own supply chains everyday. Due to increased shortages and higher demand for product, TCA has been hit with another wave of price increases. Unfortunately this means we will have to implement our own price increases. Beginning on January 1st, a few select product lines will be subjected to a 3-5% increase. We will have additional information as the date gets closer, however feel free to reach out to your sales rep with any questions or concerns.

TCA still has plenty of winter products available for purchase. Act now before shortages being to affect this product line as well. Whether you're looking for ice melt, snow rakes, or salt spreaders Tri County is the one stop shop for all your ice removal needs. Call your sales rep or visit www.shoptca.com to place an order before the bad weather arrives and leaves you stranded in the snow.



PRODUCT SPOTLIGHT

With the harsh winter weather approaching keeping you and your customers powered up is a necessity. Tri County Auto Supply stocks a full line of standard Energizer batteries as well as a wide variety of remote batteries. The next time your favorite shop tool runs out of power or a customer can't unlock their car contact our main office at 973-625-7708 to place your battery orders.



VPR PROGRAM CHANGES FOR 2022! ATTENTION ALL TECHNICIANS & SERVICE WRITERS!

Effective January 2022, there will be some changes to the Valvoline Incentive Program. You should have received an email by now from Sticker Bucks Program Support or Valvoline Performance Rewards. For more information about the NEW INCENTIVE program, please contact help@stickerbucks.com or 1-877-769-3404. You can also contact your Sales Rep at Tri County Auto Supply for any other questions about this program.

Sincerely,
TEAM TCA and Valvoline

Wishing all of our valued clients a safe and happy holiday season!!

TCA Holiday Schedule

Friday, December 24, 2021 – CLOSED

Friday, December 31, 2021 – HALF DAY



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