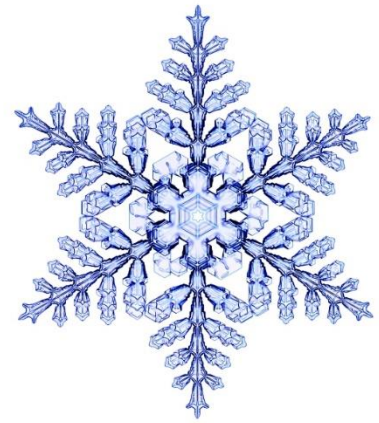




# TCA MONTHLY DECEMBER 2022

TRI-COUNTY AUTO SUPPLY COMPANY



## TRI-COUNTY AUTO SUPPLY COMPANY – DECEMBER

### ALL ABOARD THE TCA TRAIN

All throughout the year we have taken time to highlight the addition of new clients to the TCA family. The addition of new clients allows TCA to expand its operations and vast line of products to better serve the new customers as well as our existing customers. While we are incredibly thankful for all off our clients, bringing in new accounts really lets our business thrive. With that being said, we're excited to announce the addition of four new clients to the TCA team:

- Koch Mazda VW
- Circle BMW
- Advantage Chevy
- Gateway Kia



On behalf of everyone here at Tri County we are thrilled to have you all on board and we look forward to long and prosperous relationships with each of you.

### HAPPY ANNIVERSARY

This time last year Tri County was going through one of the most radical transition periods in its history. The two most tenured warehouse associates had left to pursue other career opportunities and TCA was faced with the task of starting fresh in the warehouse. Last December Samuel Hernandez came in to replace the outgoing warehouse manager and really hit the ground running. Sam has worked incredibly hard this past year to make the new warehouse team the best we've ever had. Under his leadership the warehouse department has never run more efficiently and effectively. We'd like to congratulate Sam on his first year here at TCA and we wish you many more years of success with us.



This December also marks warehouse associate Wallace Caceres' first year working at Tri County. Wallace also came in last year during our transition period and has quickly proven himself to be an invaluable member of the team. He comes to work every day ready to do whatever is necessary to help Tri County succeed. Recently, Wallace has also begun to transition into a new role at TCA as part of the buying team. Your editor-in-chief is especially excited about this move as it will allow me to focus more on crafting the perfect monthly newsletter that I assume everyone thoroughly enjoys reading. Congratulations Wallace on your first year working at TCA, and on the exciting new career opportunity you have earned.



## PRODUCT SPOTLIGHTS

As we do from time to time, TCA has a few products we feel are important to highlight as we move into the harsh winter weather.

**Ice Melt** – A lot of you have already taken advantage of our preseason sales on ice melt and various snow removal tools. Even if you haven't bought in yet there is still time to have all your ice needs fulfilled before the first snowfall of the year. Rock salt, calcium chloride, and other premium ice melt blends are still available for purchase, as well as snow rakes, shovels, scrapers, and spreaders. Visit [www.shoptca.com](http://www.shoptca.com) or contact your sales representative today to place orders and make sure you do not get caught out in the cold.



**Heater Core Service** – Did you know Valvoline's 507460 odor eliminator is not just for A/C systems? It can also be used to clean any vehicles heating system. The 507460's patented formula is specifically designed to remove debris such as pet hair, dander, and pollen while neutralizing micro-organisms within the entire HVAC system to maintain high air quality. As the wintry weather approaches and your customers start blasting the heat in their vehicles, now is the time to make sure their HVAC systems are as clean as possible. Contact your sales rep for more information.



**Tire Supply Products** – Besides ushering in the cold weather winter also brings another major inconvenience to motorists, potholes. Winter in the Tri-State area is notorious for tire-damaging potholes. Luckily, Tri County stocks a full line of tire supply products. We carry multiple styles of wheel weights including hammer or stick-on in boxes and the very popular weights on a roll. We also stock anything you could need to repair damaged tires including plug patches, tire cement, bead sealers, and tire caps. Feel free to reach out to us and find out how TCA can be the one-stop-shop for all your wheel balancing and tire repair needs.

## THANK YOU

As most of you are aware Tri County recently held it's annual Black Friday Blowout sale. It's one of our favorite times of the year when we get a chance to pass on unbelievable savings to all our valued clients. This year's sale was one of the most successful to date and we'd like to take a moment to thank you all for making it possible. Tri County would not be where it is today without your continued support and patronage. We move into next year confident we will be able to continue to provide quality products, competitive prices, and outstanding service. We are excited to set our goals for 2023.

*TCA holiday schedule:*

*December 23<sup>rd</sup> – half day*

*December 26<sup>th</sup> – closed*

*TCA's monthly charitable contributions have also continued with donations to St. Jude Childrens Hospital, Shriners Hospital, and Tunnel to Towers.*

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