



TCA MONTHLY

MAY 2022

TRI-COUNTY AUTO SUPPLY COMPANY



TRI-COUNTY AUTO SUPPLY COMPANY - MAY

PRODUCT SPOTLIGHT



One of the most exciting events here at TCA are new product launches. This month we are thrilled to announce the addition of two new service chemicals to the VPS line, 891972 (fuel rail cleaner) and 884526 (intake cleaner). Within the next few weeks TCA will begin to integrate the 884526 into our product offering. It will eventually replace the old intake cleaner, VP069, as Valvoline's most effective intake cleaner available. It's patent-pending proprietary formula attacks and removes intake valve and combustion chamber deposits to help prevent misfires. The 884526 is effective in both PFI and GDI engines while being proven to improve power and performance.

Similarly to the new intake cleaner, TCA will begin to roll out Valvoline's new fuel rail cleaner starting in June. The 891972 is meant to replace the old VP086 as the VPS lines go-to fuel rail cleaner. This new fuel rail cleaner is designed to help remove deposits from combustion chambers and fuel injectors using Valvoline's most advanced fuel detergents to date. Both of these products are essential in improving the life span and performance of your customers' vehicles. With the enhanced formulas and larger can sizes (while maintaining the current price point), you'll never get more bang for your buck. As always TCA will provide all the tools necessary to use these products free of charge. Contact your sales representative for more information today.



WELCOME ABOARD EXPRESS DISTRIBUTION USA!

Springtime is widely considered a time of new beginnings, and that's no different here at Tri County Auto Supply. On the 16th of this month our delivery services will be taken over by Express Distribution USA. With over 20 years of experience handling logistics, we are confident Express Distribution will be better equipped to fulfill all of our clients' needs. The TCA team is looking forward to a long and prosperous partnership. We'd also like to say a quick thank you to Diligent Delivery Systems for their years of service to Tri County Auto Supply. We wish you well in your future endeavors.

HARDWARE PRICE INCREASE

The latest product line to suffer the price increase fate is the license plate hardware from Auveco Products. Due to inflation and the increased cost of raw materials TCA is forced to implement a modest price increase starting in May. Contact our main office at 973-625-7708 or your sales rep for more information.

LUPUS AWARENESS MONTH

For those of you who are unaware, May is national Lupus Awareness Month. In the past TCA has made donations to the Lupus Foundation of America to help aid in their quest of bringing awareness to this devastating disease, and one day finding a cure for it. This foundation and it's mission hold a special place in all of the TCA families' hearts as our President Gary Finkelstein's wife Jamie has lived with this brutal illness for over 25 years. In recognition of Jamie's inspiring on-going battle with Lupus, TCA will be making another donation this year. To find out more about the Lupus Foundation and learn how you can help this wonderful organization visit their website at www.lupus.org.



MONTHLY SHOUT OUTS

There's always something exciting happening at Tri County Auto Supply. We'd like to take a moment to acknowledge some of the important goings on here at TCA. Over the past two weeks reps from Tri County and Valvoline have visited numerous clients to help retrain their service departments on the Valvoline service chemical program. Thank you to the following dealerships that allowed us to come in and work with your service writers:

- Trend Motors
- Steven's Ford
- Lexus of Queens
- Lexus of Manhattan
- Toyota of Manhattan
- Route 22 Honda
- Route 22 Nissan
- Route 22 Toyota

TCA is also pleased to announce the addition of two new VPS clients to our family; Steven's Ford of Jersey City and Riverside Nissan. We look forward to growing the partnership with both of you and helping you meet all your customers' needs.

Some congratulations are in order for two members of team TCA. Owner/general manager Tatiana Santiago was recently named as Valvoline's industry wide "Woman of the Month." No one around here works harder than she does and we couldn't think of anymore more deserving of this accolade.

May also marks sales representative Katie Chadwick's third year working at Tri County Auto Supply. Throughout her time here at TCA Katie has gone above and beyond to provide the all around best possible service. We wish you many more years of success with us.

Don't forget Mother's Day falls on Sunday, May 8th this year. On behalf of everyone here at Tri County Auto Supply, we'd like to wish all the moms out there a happy and healthy Mother's Day.

Give us a follow!

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