



TCA MONTHLY NOVEMBER 2022

TRI-COUNTY AUTO SUPPLY COMPANY



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THE SEASON OF GIVING

As the year begins to come to an end and the holiday season approaches, it's important to sit back and reflect on what's truly important in life. As we've mentioned in previous newsletters, Tri County has made a huge push this year to give back to our community through various philanthropic endeavors. If you've followed the newsletter this year you know that TCA has made continual monthly donations to St. Jude Children's Hospital, Shriner's Hospitals for Children, and the Tunnel to Towers Foundation. All three of these organizations perform wonderful work in their respective fields, and we are proud to be able to aid in their efforts.

This past month TCA has also chosen two additional charities to donate to:

Market Street Mission – Based out of Morristown, NJ, Market Street Mission's main focus is to provide aid for the homeless population in the surrounding area. Through the donations they receive they are able to provide those in need with food, shelter, and clothing. They also offer counseling and job training to help these individuals get back on their feet and lead productive lives in the community. In addition to the donation, TCA employees recently took part in a winter coat drive held by Market Street Mission.

Operation Jersey Cares - Operation Jersey Cares aims to provide emergency assistance to veterans, both overseas and returning home, as well as marines wounded in combat. Essentially, they try to supply these veterans with whatever they could possibly need. Tri County recently put together a donation from our stock inventory that will be used to make care packages.

A TIME TO BE THANKFUL

During this time of reflective contemplation, it's important to appreciate the many things we have to be thankful for. We here at TCA have much to be thankful for this year. We're thankful for our friends, family, and all our loyal customers. We're also grateful for the new VPS clients we were able to bring on this month: Route 23 Nissan and Bimmer BMW Service Center, as well as Perona Farms Catering Facility. We look forward to a long and prosperous relationship with each of you.



Additionally, we are thankful for the opportunities to have a little fun at work. Last week Tri County held its annual pumpkin carving contest, and the competition this year was ruthless. Although some underhanded tactics were used, and there were some possible instances of sabotage (I'm not just saying that because I didn't win), everyone had a blast watching their creations come to life. Congratulations to Therese Tweet, Jessica Toro, and Wallace Caceres for their victories in this year's contest.



PRODUCT SPOTLIGHT: BATTERIES/EMBROIDERY

This month Tri County has two different product lines we're thrilled to highlight. For those that don't know, we stock a full line of both standard and car remote batteries. While they may not seem super important, being one battery short of operating your favorite tool is infuriating. It's especially important this time of year to make sure your smoke detectors are properly powered as we close the windows and turn the heat back on. Contact your sales rep today for more info on all our battery offerings.

TCA also carries a full line of embroidered apparel. With everything from Polos, t-shirts, and hats, to sweatshirts and high-vis jackets, Tri County can be your one stop shop for all your embroidery needs. Not to mention having your logo on as many pieces of clothing as possible is a great way to advertise your business. Visit shoptca.com or contact your sales representative to view our entire embroidery offering.

BLACK FRIDAY BLOWOUT

You know it, you love it. Tri County's Black Friday extravaganza is back again this year. Arguably the most exciting holiday this time of year, TCA is more than happy to be able to offer unbelievable deals to all of our valued customers. As we move closer towards that time of month your sales representatives will have all the details on the event, including which products lines will be on sale and what the various price breaks are. We are also pleased to announce there will be special deals for Cyber Monday this year that are separate from the normal Black Friday deals. Don't forget to mark your calendars today so you don't miss out on the incredible savings we have to offer.



HAPPY ANNIVERSARY

This November marks sales representative Lauren Finkelstein's 9th year working at Tri County Auto Supply. Since her first day of work at TCA, Lauren has been everything you can ask for in a sales representative. Day in and day out she works tirelessly to provide her clients with the best possible service and support. Even as she took time to start her own family, Lauren has always made sure her customers are well taken care of. We are very thankful to have her on the TCA team and look forward to many more years of success.



We would also like to take moment to welcome warehouse associate Stephany Bianchessi back to Tri County. After taking a brief hiatus earlier this year to travel the world, Stephany rejoined the team a few weeks ago. We're all glad to have you back.

TCA HOLIDAY 2022 SCHEDULE

November 24th – Thanksgiving Day – Closed

November 25th – Half Day

December 23rd – Early Closing

December 26th - Closed

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