



TCA MONTHLY OCTOBER 2022

TRI-COUNTY AUTO SUPPLY COMPANY



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NEW CLIENTS

You know what they say, if you're not progressing you're regressing. With that in mind one of TCA's most important goals is to be consistently bringing on new clients. While serving our existing clients will always be a top priority, adding new accounts really allows our business to thrive. We are proud to announce the addition of several new customers this month and would like to take a moment to welcome them aboard.

New Valvoline Service Program clients:

- White Plains Volvo
- Route 1 Hyundai
- Porsche of Brooklyn
- Ray Catena Monmouth

New overall clients:

- Honda of Bridgewater
- Gensinger Volkswagen

On behalf of TCA we'd like to say thank you for the opportunity and we look forward to many years of success with each of you.

SPOOK-TACULAR SAVINGS

Valvoline Service Special

The scariest thing about this Halloween season is the current state of the US economy. With inflation continuing to rise and just about every major indicator showing an economy in shambles, there's never been a more terrifying time to be in business. To ease some of these fears TCA is offering some unbelievable specials in October that simply cannot be beat. All throughout the month customers can mix and match an order of 12 cases of various service drive supplies to receive a free case of hand sanitizer. With flu season rapidly approaching now is the perfect time to save some money and help keep your workplace germ-free.

This month we also have an exciting product spotlight; the Valvoline ZX001 antifreeze. As the temperature continues to drop, maintaining proper antifreeze levels in your customers' vehicles to prevent freeze-ups should be a top priority. Its proprietary formula is designed for vehicles that use traditional green coolant, while containing a corrosion inhibitor to help prevent rust and corrosion. For more information on pricing and availability contact your sales representative or visit www.shoptca.com.



Our last item of note is the ROB-AC1234-9 YF freon machine. The AC1234-9 is today's premier YF freon recycling machine. Tri County has one left over from the summer and it is priced to move. For more information contact your sales rep. You'll never find a better deal than this one.

WINTER IS COMING

Beginning in October, Tri County will start taking preseason orders for rock salt and calcium chloride. Now I know what you're thinking; "Mr. Editor you just spent the last three months complaining about the heat and now you want me to buy ice melt?" Well as anyone who's lived in the Tri-state area for more than 10 minutes can tell you, the weather is unpredictable. Take advantage of our preseason ordering now to make sure you're prepared for whatever mother nature throws our way. Plus you absolutely do not want to miss out on the savings preseason orders can offer. TCA also stocks a wide variety of snow removal tools including snow rakes, shovels, and salt spreaders. Contact your sales rep today to find out how Tri County can help meet all of your ice melt needs.



3M WHEEL WEIGHT PRICE INCREASE

High material demands, transportation bottlenecks, and labor shortages continue to drive costs higher and higher. Everyday Tri County fights to mitigate these price increases and works to do everything possible to avoid passing these increases on to our valued customers. Unfortunately we've reached a point where this is no longer possible with the 3M wheel weights. Starting on 10/15 we will be enacting a modest price increase on all 3M wheel weight rolls. If you have any questions or concerns feel free to contact your sales representative. As always we greatly appreciate your support and patronage as we navigate these uncertain times.

THIRD QUARTER BUSINESS REVIEWS

All throughout the month of October the sales team at TCA will be visiting our VPS clients to conduct business reviews on the service chemical program. Our goal for these reviews is to figure out what areas we excel in, while also gaining some insight into which areas need improvement in terms of fulfilling your service chemical needs. We look forward to sitting down with each of you to formulate a plan designed to grow and expand your dealerships' service chemical business.

WELCOME ABOARD

We'd like to take a moment to welcome new office assistant Jessica Toro to the Tri County team. Although she has only been here for a short time, Jessica really hit the ground running and has quickly become an integral member of TCA. On behalf of everyone here, welcome aboard.

As promised TCA has continued our monthly contributions to St. Jude Children's Hospital, Shriners Hospitals for Children, and Tunnel to Towers.

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