



TCA MONTHLY

SEPTEMBER 2022

TRI-COUNTY AUTO SUPPLY COMPANY



TRI-COUNTY AUTO SUPPLY COMPANY – SEPTEMBER

HAIL TO THE CHIEF

This September marks Owner/President Gary Finkelstein's 37th year at Tri County Auto Supply. Having started in the warehouse four decades ago, his unmatched work ethic and dedication have propelled him to the very top of Tri County. As the captain of the ship that is TCA, Gary has always been able to guide us through the most difficult of times and made sure we came out stronger on the other side. Tri County would not be the success it is today without his knowledge and leadership. To commemorate this special occasion, we'd like to share a quick letter from the desk of the President:

It makes me a proud as Owner and President of Tri County Auto Supply Co to announce that we have crossed another milestone in the history of our company. I would like to take this moment to thank each of you for being a part of Tri County Auto Supply Co. What began as a small company with just 3 members has risen to stand tall amongst the industry leaders of the time with more than 18 employees. Our company has countless achievements and accomplishments, especially from last year which proved to be exceptionally productive for our industry during such challenging times.

Without the support of our excellent team, it would never have been this successful. Every one of you play a very important role in the development of our company. It is for your enthusiasm, support and dedication that have brought us to this height. Tri County Auto Supply shall forever remain indebted to the contributions of its employees. We are also grateful to our clients who trusted in us to help them provide immaculate services and products. Their demands, challenges and feedback have pushed us to go ahead and improve vigorously. Our success story remains incomplete without their support. Not only have they made us a part of their lives but also helped us reach others in our industry. They spread the word faster and in a better way than any of our promotional means ever could.

I would also like to thank the families of everyone at TCA including myself, who have sacrificed and given us their support in many ways to allow us to succeed. We plan to keep our business and relationships growing and will continue to provide you nothing less than the best. With your support, we wish to explore new heights this year.

*Best Regards,
Mr. Gary Finkelstein
Owner/President Tri County Auto Supply*

SEPTEMBER MILESTONES PART TWO

This September is also the one-year anniversary of employee Scott Grazilla's official return to Tri County Auto Supply. Scott had originally made his return to TCA several years ago as a subcontractor, but one year ago on September 1st he transitioned back to a full-fledged member of the TCA team. Scott truly is a jack of all trades around TCA. Whether he's making deliveries, repairing service equipment, or performing general handy work around the warehouse there's not much he cannot do. On behalf of all of Tri County we thank you for your admirable work ethic over the years.

We'd also like to throw a quick shout-out to congratulate sales representative Zach Finkelstein on being recognized as one of Valvoline's top salespeople of 2022. Each year Valvoline rewards its top selling sales reps nationwide with an all expenses paid vacation. This year's trip will be taking place in Jackson Hole, Wyoming. Zach's hard work has earned him the right to be called one of the best. Congratulations on this incredible achievement.

PRODUCT SPOTLIGHT: VP101

If you are anything like me, there are few things that embarrass you more than having your brakes squeal like a pig as you're trying to get your vehicle to come to a stop. Luckily, to relieve some of that embarrassment, Valvoline has a product to keep your customers' brakes as quiet as possible. Valvoline's VP101 Brake Stop Squeal, as the name suggests, is specifically designed to eliminate brake squeal. The proprietary formula can be used on all types of braking systems as well as all makes and models. Making sure your customers' braking systems are operating as efficiently as possible is of the utmost importance. For more information contact your sales rep today.



NEVER FORGET

As we're all well aware, the 21st anniversary of the 9/11 terrorist attacks is upon us. While we take time to reflect on the events of that tragic day and mourn the victims of those heinous acts, it is important to remember there are still people out there that need our help. In that spirit we'd like to bring your attention to a wonderful organization dedicated to helping veterans and first responders: the Tunnel to Towers Foundation. Originally founded to honor the memory of firefighter Stephen Siller who lost his life on 9/11, Tunnel to Towers' main focus is building mortgage-free smart homes for wounded veterans and first responders. In keeping with our recent philanthropic efforts TCA will be making monthly donations to this remarkable organization for the remainder of this year and next year.



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