



# MONTHLY

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newsletter

December 2015

TRI-COUNTY AUTO SUPPLY COMPANY



## HAPPY HOLIDAYS



**TCA, GES and AAS offices will be observing the following schedule for the holidays:**

- December 24, 2015 – Early Closing
- December 25, 2015 – Closed
- December 31, 2015 – Early Closing
- January 1, 2016 – Closed

### **Avoid Germs & Stay Healthy this Holiday Season**



The holidays are not fun when you are sick. Just like your annoying relatives, germs come out in droves during the holiday season! Not to mention, proper hand hygiene is one of the best ways for employees to stay healthy and productive. TCA has a full line of hand sanitation products including the industry leading Purell. We provide dispensing systems at no charge to make it easy to implement a reliable and easy to service hand sanitizing system.



Please contact your account representative for details. We have everything needed to get you started today!

### **TCA Offers eni Bulk Motor Oil**

#### **Brand Name Oil Meets TCA Unmatched Service**



Eni and TCA have joined forces to provide bulk lubricants to our clients throughout New Jersey and New York. The eni brand has been gaining strength in North America over the past couple years and TCA has the ability to supply your facility with bulk, drums, kegs, pails and quarts of oil.

Eni is the 6th largest energy company in the world, and maintains OEM approvals from Audi, BMW, Mercedes, Porsche and VW. Recently they also received the approval from Daimler for eni's equivalent to Sprinter's MB spec 229.52 oil. You can feel confident that eni is one of the top rated Synthetic Oils on the market.

Please contact your Account Representative for a pricing and profit analysis on eni oil.

## New & Exciting for 2016



TCA is reorganizing our operations structure for 2016. Last month we introduced our new General Operations Manager, Sharmila Datta. This month, we had several other new additions to the TCA family including Rafael Ortiz, Warehouse Manager; Chris Stone, Warehouse Associate; Brian Stone, Warehouse Associate and Jorge Diaz, Inventory Control Associate. Our new operations team will be working diligently to develop an improved standard for TCA moving forward. These improvements are expected to make our operations more efficient with fewer errors and will provide a better overall experience for our clients.

In January, TCA will begin development of its new online website and ordering platform, which is scheduled to launch by the end of

2016. The online ordering system will provide our clients with a modern, easy to use account access point for ordering, account review and product information. We are excited for the launch and are confident the new webpage will be a success.



## You Need a New Dispenser Program!

TCA has what you need in our complimentary Nittany Paper Dispenser Program. Due to the unbelievable success we have had with offering a complimentary dispenser program in 2015, we are extending the program! We offer high quality equipment and products that are state-of-the-art with no-touch convenience.



Nittany Paper Mills strives to differentiate themselves from competitors by providing products on a timely basis that have value added characteristics demanded by the end consumer. Touch-free dispensing, paper made with 100% recycled fiber, economical prices, and customer service that exceeds expectations are just a few of these value added characteristics.

We have economy brown roll towels, economy white roll towels, executive premium roll towels, economy jumbo toilet tissue, executive premium toilet tissue, toilet seat covers and foaming hand soap. All dispensers are top quality and pictured to the right. Please contact your Account Representative to coordinate a new dispenser program at your facility.

## TCA Brand Glass Cleaner

TCA introduces its high quality glass cleaner pictured to the right. We've tested many different aerosol glass cleaners to find the perfect option for TCA's private brand and now we have it in stock and ready for delivery! TCA Glass Cleaner is designed with extra cutting strength to lift dirt and film from glass, mirrors, chrome, porcelain, stainless or other hard surfaces that demand a clean clear finish. It will cut through the most stubborn dirt and film without streaking, hazing or smudging.



## News & Current Events

- Congratulations to Amanda Finkelstein and Sharmila Datta on successfully completing and receiving certification from the Valvoline Professional Series V-Cert Program. Valvoline launched the first training class at their new state-of-the-art training facility in Lexington, KY. The VPS V-Cert Program is a 2-day session designed to teach Account Representatives about VPS premium products, services and marketing promotions.

### New Clients:

ETD of Westwood, NJ  
Island Volkswagen of Staten Island, NY

### New VPS Clients:

Bay Ridge Chrysler of Brooklyn, NY  
Hudson Subaru of Jersey City, NJ