



February 2016

TRI-COUNTY AUTO SUPPLY COMPANY

## INTRODUCING THE VPS™ V-SAFE™ PLUS PROGRAM



VPS V-Safe Plus Program is designed to increase ticket and customer loyalty by offering 24-hour roadside assistance and tire hazard for a 6 month coverage period with unlimited uses!

Designed to give your customers peace of mind while giving you a tool to avoid costly discounts, improve your customer satisfaction numbers and improve customer retention.

V-Safe cards must be complimentary to the customer, but can be utilized as an add-on to another part/service, in place of a discount or as a giveaway. TCA will customize kits to drive targeted VPS products with the V-Safe Program.



### Coverage

Valid for 6 months after activation.

**24-Hour Emergency Roadside Assistance** – US and Canada

**24-Hour Towing Service** – No out-of-pocket cost for any tow up to 15 miles

**24-Hour Flat Tire Change Service** – Changed with inflated and functional spare tire

**24-Hour Necessary Fluids Delivery** – Pay only for the cost of the gasoline, water, oil or other necessary fluid.

**24-Hour Jump Start** – Jump start or boost for a dead or weakened battery.

**24-Hour Lock Out Service** – Assistance to gain entry to the vehicle's passenger compartment only.

**Tire Hazard Service** – Reimbursement up to \$150 for the repair or replacement of a tire damaged due to a condition on a road which should not exist there, such as pothole, nails, glass or other debris.

**Emergency Rental Car Coverage** – Reimbursement for 1 day up to \$30 in the event your vehicle is disabled.

**Emergency Travel Coverage** – Emergency trip reimbursement for \$100 per day up to 3 days, if qualified.

**Trip Routing Service** – 4-color mapping and travel route information to destinations specified at no charge.

**Theft and Hit & Run Protection** – A \$500 reward is offered for information leading to the arrest and conviction of anyone responsible for Hit & Run damages or the theft of your vehicle.

**Exclusive Member Discounts** – Member only discounts and services for travel, entertainment and more!

\*Coverage provided by Nation Safe Drivers. Coverage information above has been condensed. Please see VPS V-Safe Plus Program Coverage for full details and terms.

## TCA EXPANDS SALES TEAM



TCA is dedicated to providing each customer with top notch service. In January, we added two new members to our Sales and Support Team. Karina Santiago-Pintos, Assistant Account Representative, and James Hand, VPS Equipment Specialist / GES.

TCA is focused on the continued growth of our company. It takes a talented and skillful team to "Make Dealerships More Profitable"!

## VPS™ VIP REWARDS PROGRAM



Valvoline Professional Series (VPS) marketing program designed to drive preventive maintenance sales at your dealership.

Consumers who purchase a VPS Powerline Service will receive a package of exclusive partner offers. The program runs from February 1, 2016 through June 30, 2016 and is designed to drive preventive maintenance sales, increase average ticket and drive customers back to your dealership with an email reminder program.

TCA shipped program details and tear pads to each facility and will be reviewing details with your service departments. Please contact your account representative with questions.



### WILL YOU BE MINE?

What better way to say you care than with shop supplies? Ok, it's not a box of chocolate or a dozen roses, but we will give you a free Kershaw Shuffle Knife! Just purchase \$500.00 worth of license plate hardware, hose clamps and/or tire supplies (paste, patches, plugs) and we will send you a Kershaw Shuffle Knife in black, lime, purple, teal, black or tan.



### SAFETY FIRST!

We have all the products you need to keep your shop floor and surrounding areas clean and safe.

- Floor Squeegees
- Brooms
- Mops
- Mop Wringer Buckets
- Concrete Cleaner
- Safety Cones
- Wet Floor Signs
- Sorbent Pads
- Shop Wipes
- Degreasers

## NEWS & CURRENT EVENTS



- IT'S BACK! [Click Here!](#) See you in May!
- TCA donated to the Denville Food Pantry providing provide emergency food for needy individuals and families.
- TCA sponsored Bill Vanderberg of Audi Meadowlands in his Polar Plunge to support the Special Olympics New Jersey.
- Our Webpage Project is underway! Stay tuned for updates and sneak peeks. The new shopTCA.com will be designed around you with account access, online ordering, specials and product information.

### New Clients:

Route 23 Honda of Pompton Plains, NJ

### New VPS Clients:

Honda of Nanuet, NY  
Island Volkswagen of Staten Island, NY