



MONTHLY

newsletter
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July 2016

TRI-COUNTY AUTO SUPPLY COMPANY



Receive **VIP REWARDS**
with your purchase of a VPS™ Powerline Service




VPS VIP Rewards Plus Promotion

From July 15, 2016 through December 31, 2016 drive your preventive maintenance sales with the Valvoline Professional Series (VPS) Marketing Promotion. Exclusive Partner Offers for this term are 1-800flowers.com, \$10 off a purchase of \$39.99 or more, plus 40% off

VIP Rewards exclusive holiday collection; Fandango, up to \$5 off towards one movie admission good for any movie; and Papa John's, 25% off regular menu price orders, valid online only.

Consumer receives a package of Exclusive Partner Offers AND a \$10 Reward Card with the purchase of a qualifying VPS Powerline Service. Reward Card is to be used toward the purchase of their next qualifying VPS Powerline Service where original service was purchased. Service provider receives VIP Rewards Plus Promotion tear pads to be offered to consumers purchasing qualifying purchases. VIP Rewards program is designed to drive preventive maintenance sales, increase average ticket and includes an email reminder program.

Please see your account representative for questions about the promotion.

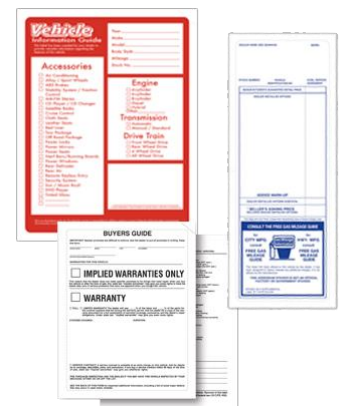


Slip-N-Grip Forms



Slip-N-Grip® is a division of Petoskey Plastics serving the automotive aftermarket with a variety of vehicle protection products that help exceed customer expectations and keep them coming back. The Slip-N-Grip® product line includes everything from floor mats to service reminder printers; whatever you need for vehicle service operations.

In May Slip-N-Grip® announced a new category, Slip-N-Grip® Forms, that are in stock and ready to ship! Slip-N-Grip® Forms include buyer's guides, vehicle info guide stickers, addendum stickers, and blank laser forms. They are available in clear or white. Clear is durable while white is cost-effective and can be printed on both sides. New Slip-N-Grip® Forms keep your service operations organized and professional.



Contact your account representative to place your first order or to request samples.



Welcome to Team TCA!

TCA is excited to announce the newest member of the TCA Team, Liliana Betancourth. Liliana, with a Masters at Farleigh Dickinson University, brings a wealth of knowledge and experience in management, shipping and inventory control. Mrs. Betancourth joins our team as Purchasing Assistant and Inventory Control Specialist. With her attention to detail and track record of improving workplace efficiencies and procedures, she will be sure to successfully fill the gaps in our current operation.

Congratulations, Liliana, on pursuing a career with the fastest growing dealership profit center in the area. We look forward to continuing to grow TCA together.

Combat Rising Oil Prices with TCA!

Over the past several weeks we have seen most of the major oil companies advise that due to the rising costs of base oils prices will be increasing in July. Dealerships are expected to see increases up to 10% on bulk and packaged lubricants.

TCA is confident that our Bulk Oil program can be the solution you seek to reduce the impact of these price increases and remain competitive in your market. We are so confident our program will work for you, we are prepared to offer a signing bonus to your dealership when you give us a one-year commitment.

Contact your account representative for an in depth program evaluation. Together, we will make your dealership more profitable!



Global Equipment Services (GES)

Summertime is here. Is your A/C Equipment ready for the rush? Contact GES and we'll get you scheduled for a maintenance or repair service. We offer dealership equipment services and hydraulic repairs to most equipment makes and models. We also provide new and refurbished equipment.

Contact James Messier in dispatch at (973) 668-9868

NEWS & CURRENT EVENTS

- Congratulations to Ryan and Chrissy Ratliff on their recent marriage. Ryan is TCA's Assistant Warehouse Manager. May they share a lifetime of happiness together.
- TCA continues our dedication and long term charitable partnership with Operation Jersey Cares. Operation Jersey Cares (OJC) is a volunteer organization whose mission is to help our troops overseas as well as the returning Soldiers and Marines who have been wounded in combat. TCA provides essential goods to help support OJC's mission and events.



New Clients:

BMW of Darien, CT

Mini of Fairfield County in Darien, CT

New VPS Clients:

Smythe Volvo of Summit, NJ